



# ArcGIS<sup>®</sup> IPS<sup>™</sup>

Real-Time Indoor Positioning



## What Is ArcGIS IPS?

ArcGIS<sup>®</sup> IPS<sup>™</sup> software is an indoor positioning system that allows you to locate yourself and others inside a building in real time. Similar to GPS, it puts a blue dot on indoor maps and uses location services to help you navigate to any point of interest or destination. Real-time indoor navigation, location sharing, and location tracking empower customers, visitors, and contractors. Indoor data collection provides a smooth workflow for mobile workers, and analytics can help your organization increase efficiency and improve customer service.

### Benefits of ArcGIS IPS

**Unlock the full value of your indoor GIS:** Activate the blue dot in your facility to enable live indoor positioning, navigation, location tracking, and data collection.

**Empower building occupants and visitors:** Allow employees to optimize operations, workforce management, and safety inside the facility, and create an exceptional experience for visitors.

**Create sustainable workflows:** Use location data to identify operational inefficiencies, better allocate resources and space, and manage indoor operations.



## What Can Users Do with ArcGIS IPS?

### ◆ Boost Indoor Location Awareness

Use ArcGIS IPS to allow employees, contractors, and visitors to better orient themselves inside their facilities and navigate to people, assets, and places in real time. Empower mobile workers with tools to continue doing their job effectively as they switch from the field to an indoor environment.

### ◆ Streamline Indoor Operations

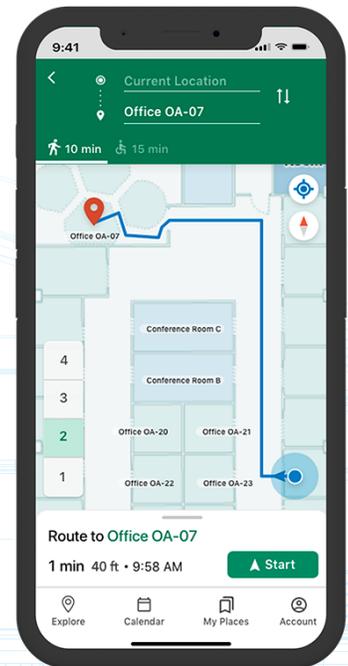
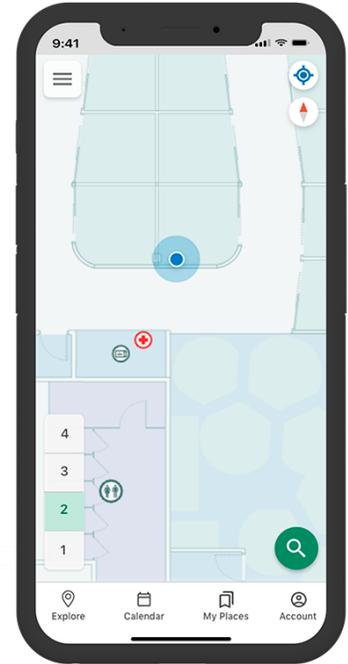
Enable indoor location sharing for your employees and mobile workers to facilitate collaboration and monitor operations with complete transparency and visibility. Effectively coordinate and dispatch the right resources to do the right job at the right place inside the building.

### ◆ Get Actionable Insights

Get insights into activities inside your organization's facility by analyzing foot traffic patterns, dwell times, and frequencies and visualizing them on a dashboard. Make better-informed, data-driven decisions to optimize indoor operations and space utilization.

### ◆ Enhance Your Apps

Activate the indoor blue dot in ArcGIS Indoors™ software and the ArcGIS Field Maps mobile app or add the indoor positioning system to your custom-built mobile app via the ArcGIS Runtime SDKs.



## FOR MORE INFORMATION

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